

# Urb-it and Alibaba Group enter new partnership to bolster AliExpress' delivery capability in France.

**Paris, 29<sup>th</sup> June 2021** — *Cainiao Network, the logistics arm of the Alibaba Group handling more than 90% of AliExpress's orders has entered into a new partnership with green logistics provider and B Corporation, Urb-it to strengthen its last-mile delivery capability in France. Signing a two-year contract, both parties will collaborate to offer a flexible and ethical delivery solution, whilst improving soft urban mobility in the region.*

In June 2020, AliExpress (the global retail online marketplace service part of the Alibaba Group) was included in the Top 15 list of the most used sites and applications in France, with more than 1.5 million daily visitors across the country. That same year the e-commerce giant announced that with the assistance of Cainiao and leading players in French logistics, that it would seek to improve customer satisfaction and reduce its delivery time in France to three days.

Today, Cainiao and AliExpress go one step further and sharpen their sustainability focus by collaborating with Urb-it to offer customers a faster, safer, and greener emission-free delivery service. The latest partnership with the green logistics provider also comes as a welcome boost to France's environmental efforts and its [2030 Agenda plan](#) for Sustainable Development.

“At present, delivery is a major step in the online shopping process. Our collaboration with Urb-it is part of a global effort to offer faster and better delivery to our French customers. Through this partnership we are also strengthening our investment in the preservation of the environment, with the desire to minimize our impact on the congestion of our cities.” **said Pierre Lestienne, Senior Logistics Advisor of Cainiao / Alibaba Group**

**Martin Lehec, Urb-it Country Manager France** commented, “I am proud that Cainiao has chosen us as a preferred partner for their last mile in France. We look forward to growing together over the years, while offering fast, qualitative, and emission-free deliveries in one of their biggest markets in Europe.

## **About Urb-it AB (publ):**

Urb-it is a Swedish logistics company and Certified B Corporation™. Powered by a robust technical platform, and its community of Couriers, Urb-it offers a customer-centric end-to-end fulfilment service for e-commerce, retail, and the on-demand market. The company today operates in the UK and France and works with leading European brands.

The company's mission is to transform logistics with a human service that fights for the health of our cities. Delivering the last-mile exclusively on foot, bike or with cargo-bikes,

Urb-it aims to reduce air pollution, noise pollution and congestion in Urban areas, while providing a delivery service that exceeds customer expectations. Our Couriers are carefully recruited and trained by Urb-it to provide excellent service. The solution is available to merchants via direct API-integration as well as through a range of leading transport management systems. Services include delivering the same-day, next-day, nominated day and returns, and can be fulfilled both from the merchant's online store and physical store network. [www.urb-it.com](http://www.urb-it.com)

The Company's Certified Adviser is Mangold Fondkommission AB who are reachable on +468- 503 015 50 or [CA@mangold.se](mailto:CA@mangold.se).

This information is such information that Urb-it AB (publ) is required to disclose in accordance with the EU Market Abuse Regulation. The information was submitted, via the above-mentioned contact person, for publication on (23<sup>rd</sup> June 2021).

**About AliExpress:**

Founded in 2010, AliExpress is now one of the most visited e-commerce sites in the world. With nearly 9 million cumulative buyers in France and the opening of its offline store in the heart of Paris, Cheer Zhang, director of consumer services and international markets at AliExpress have confided, "France has become a leading market for AliExpress."

<https://www.aliexpress.com/>

**About Cainiao Smart Logistics Network**

Founded in 2013, Cainiao Smart Logistics Network ("Cainiao") is a technology company and the logistics affiliate of Alibaba Group. It adopts a collaborative approach to logistics with an innovative and open data platform that improves efficiency and customer experience for all players along the supply chain. It carries forward Alibaba's mission of making it easy to do business anywhere by aiming to deliver anywhere in China within 24 hours, and across the globe within 72 hours. <https://global.cainiao.com/>