



## **Qbrick delivers video solution for Skolvalget in Denmark-engaging and educating 70,000 students**

**Qbrick AB (publ) today announces that the company is once again participating as a provider of video platform services and a collaboration partner to Kruso in the national educational initiative Skolvalget 2026 in Denmark.**

The initiative follows the Danish Prime Minister's announcement of Skolvalget 2026 and marks the start of three intensive weeks in schools across the country. More information about the initiative is available at <https://skolevalg.dk/>.

During this period, approximately 70,000 young people aged 13 to 17 will have the opportunity to engage with politics and democratic processes in practice and ultimately cast their vote in a simulated election.

Skolvalget is designed as a democratic election in a school setting, aiming to give students a practical and engaging understanding of how democracy and political participation work. As part of the initiative, students are encouraged to create their own political campaigns for the parties they support.

As a provider and collaboration partner to Kruso, Qbrick delivers the video platform and technical tools that enable students to create and share their own political video campaigns, helping to increase engagement and learning among students across Denmark.

### **Krister Karjalainen, CEO of Qbrick AB, comments:**

"We are very proud and grateful for the continued trust from Kruso. Being able to contribute as a provider and partner in Skolvalget 2026, which now engages tens of thousands of young people across Denmark, is both an honor and an inspiration. Video is a natural language for young people today, and using it as a tool to increase interest in democracy and civic engagement is fully aligned with our mission."

### **For more information, contact:**

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### **Om Qbrick**

Qbrick AB (publ) is a Swedish company founded in 1999 that provides SaaS-based software solutions in video and film production for companies, governments and the gaming industry. The company delivers a cloud-based technology platform with which customers can create, edit, store and distribute live video and pre-recorded video clips using AI. Qbrick also develops interactive services where viewers can engage in broadcasts such as video shopping, live events or financial company

**Press release**

14 januari 2026 08:00 CET



communications. The company's video platform currently generates monthly revenue from approximately 100 corporate customers. Qbrick currently has wholly-owned subsidiaries with operations in Sweden, Norway, Denmark and Finland. The head office is located in Stockholm. Qbrick's shares are listed on NGM Nordic SME.

For more information, visit **[www.qbrick.com](http://www.qbrick.com)**