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## **Acenta Group receives first order under Court Culture partnership**

**Acenta Group AB (“Acenta Group” or the “Company”) announces that the Company has received its first order under the previously announced partnership agreement with Court Culture Pty Ltd. (“Court Culture”). The order comprises 8 padel courts, including shipping, for direct sale to Court Culture, with a total order value of approximately EUR 230,000 (approximately SEK 2.6 million). The courts included in the order will be manufactured by Padel Galis under the recently announced global distribution agreement. Production of the courts is expected to commence immediately, with delivery planned in the near term.**

The order is made under Acenta Group’s exclusive partnership agreement with Court Culture, announced in January 2026, which covers the sale of padel courts as well as product distribution through the e-commerce platform Sport of Padel ([www.sportofpadel.com](http://www.sportofpadel.com)) and Acenta’s proprietary brand Peliga ([www.peliga.com](http://www.peliga.com)). The agreement includes a long-term ambition for Court Culture to purchase and resell a minimum of 300 courts over five years. This order marks the first commercial padel courts transaction under the partnership agreement.

Court Culture has established an active sales pipeline and is progressing the rollout of padel facilities across the region. Based on current project development, additional orders may be placed successively, subject to customer demand, site approvals and project execution. Since the signing of the partnership agreement, operational processes related to sales, marketing and project implementation have been established, supporting continued commercial development of the collaboration.

This first order marks an important milestone in the execution of Acenta Group’s partnership model, demonstrating the transition from agreement to operational delivery and revenue generation in new international markets.

*“Court Culture is delighted to announce our first confirmed order of padel courts in Australia as per our distribution partnership with Acenta Group. Padel is starting to gain traction in Australia, New Zealand, Oceania and Sri Lanka with significant interest from operators wishing to open up new padel clubs or include padel courts in their*

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*multi-sport venues. We value our partnership with Acenta Group and appreciate the support and industry experience they are sharing with our team”, says Andrew Blake, Director of Court Culture Pty Ltd.*

*“This first order is an important confirmation that our partnership model is working as intended. We are now moving from agreement to execution, with production and delivery expected to commence immediately. Through Court Culture’s market presence across Australia, New Zealand, Oceania and Sri Lanka, we are well positioned to benefit from the growing commercial interest in padel across the region. The partnership provides a strong platform to capture this development, and we see continued potential for additional projects as the collaboration progresses”, says Håkan Tollefsen, CEO of Acenta Group AB.*

### **About Court Culture Pty Ltd**

Court Culture Pty Ltd is an Australia-based company focused on the development, marketing and operation of sport-related projects and concepts. Through local market presence and partnerships, Court Culture supports clubs, operators and investors in developing scalable offerings and commercial initiatives across Australia, New Zealand, Oceania and Sri Lanka. For more information, please visit <https://www.courtculture.com.au/>

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### **About Acenta Group AB – [www.acenta.group](http://www.acenta.group)**

Acenta Group is building the global sport-tech platform for padel, connecting businesses, players, clubs and fans through world-class courts, premium products, tournaments and digital community engagement. We are more than a padel company, we are a growing international ecosystem designed to make the sport more accessible, more connected and more engaging everywhere.

Acenta Group is listed on Nasdaq First North Growth Market under the ticker PADEL. Certified Adviser for Acenta Group is Mangold Fondkommission AB.

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