

PRESS RELEASE

Malmö, Sweden

08:00 CEST, Friday, 7 July 2023

Save the date: CDON's Capital Markets Day on 16 November 2023

CDON AB (publ) ("CDON") will host a Capital Markets Day for institutional investors, financial analysts and media on 16 November 2023.

The event will be hosted by CDON's CEO Fredrik Norberg and CDON's deputy CEO & CFO Thomas Pehrsson. Further information regarding the Capital Markets Day (including venue and agenda) and a link for registration to the event will be communicated by CDON in due course.

For further information, please contact:

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About CDON and Fyndiq

CDON AB (publ) ("CDON") was founded in 1999 and is now the biggest marketplace in the Nordic region. Customers can choose to buy and compare prices for millions of products at CDON, by far the widest range of all Nordic e-retailers. Over 1,500 merchants use CDON's platform and technology to increase their sales. This gives CDON a wide range of products within, movie, music, computers, games, office supplies, books, toys, consumer electronics, household appliances, sport, outdoor, beauty care, fashion, shoes, computers, and computer products. CDON's shares are listed on Nasdaq First North Growth Market with the abbreviation CDON.

Fyndiq AB ("Fyndiq") is since April 2023 a wholly owned subsidiary of CDON. Fyndiq was launched in 2010 and is operating a marketplace which offers a wide range of bargain products from Swedish and international merchants. Fyndiq has built an effective technical platform that allows merchants to easily get access to a large customer group while Fyndiq takes care of marketing, customer support and payments. Fyndiq's main market is Sweden, and it also operates sites in Finland, Norway and Denmark. Fyndiq is headquartered in Stockholm.