



For immediate release

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Eevia Health Plc exhibiting at a key tradeshow – Vitafoods 2023 in Geneva

Eevia Health Plc (“Eevia” or “The Company”) is promoting its products and value proposition by exhibiting at Vitafoods 2023, a key nutraceutical tradeshow in Geneva, Switzerland between 9 – 11 May 2023

Eevia is represented by its sales team and a stand at the annual Vitafoods tradeshow (<https://www.vitafoods.eu.com/en/home.html>), which is held in Geneva in the second week of May every year. Vitafoods is a key event in the global nutraceutical industry, attracting over 15,000 industry experts from over 130 countries every year. The show has built its leading position since 1997 by maintaining a strong focus and high quality, including an extensive seminar program held adjacent to the tradeshow floor.

This is the first time Eevia Health is participating with a stand since the pandemic started in 2021. The last time Eevia was exhibiting was in 2020. Eevia is presented with a stand in the ingredient section of the show. The stand is manned from Tuesday, May 9 to Thursday, May 11 by Commercial Manager Matleena Kotila, Customer Service Manager Anna-Maija Vanhatalo, and CEO Stein Ulve.

“This show is a perfect place to meet our customers and to present our offering to new prospects. The show seems to be populated by mainly decision makers and by proximity to most of our competition we get a chance to validate our position in the market” states Matleena Kotila, Eevia’s Commercial manager.

For further information, please contact:

Stein Ulve, CEO, Eevia Health Plc

Email: stein.ulve@eeviahealth.com

Telephone: +358 400 22 5967



INFORMATION ABOUT EEVIA HEALTH PLC

Eevia Health Plc, founded in March 2017, addresses significant health problems with bioactive compounds extracted from plant materials. The materials are primarily wild harvested from the pristine Finnish and Swedish forests near or above the Arctic Circle. The extracts are sold B2B as ingredients in dietary supplements and food brands globally. These global brands utilize the ingredients in their consumer product formulas.

Eevia Health is a manufacturer of 100% organically certified plant extracts. Although a significant product, Elderberry extract, is made from cultivated berries, most of Eevia's other raw materials, such as bilberry, lingonberry, chaga-mushroom, and pine bark, are wild-harvested sustainably.

Eevia Health operates a modern green-chemistry production facility in Finland. Manufacturing natural ingredients near the raw material harvest areas, Eevia offers a short value chain with an environmentally friendly carbon footprint, competitive pricing, and extreme transparency. Eevia listed its shares at Spotlight Stock Market in Sweden in June 2021, with the short name (ticker) [EEVIA](#).

To learn more, please visit www.eeviahealth.com or follow Eevia Health on LinkedIn@EeviaHealth.