

**Press Release**

**September 12, 2024**

## **SDS signs a contract worth SEK 18.0 million**

**Seamless Distribution Systems AB (SDS) is pleased to announce a significant milestone in the renewed growth strategy with the signing of a 3-year contract worth SEK 18 million for its Smart Capex software. The contract was signed with one of the world's top 10 largest telecom operators, marking a key achievement in SDS growth and reinforcing its position as a trusted partner in the telecommunications industry.**

*"We are thrilled to have earned the trust of such a prominent player in the telecom industry," says Eddy Cojulun, CEO of SDS. "This contract not only validates the strength and versatility of Smart Capex but also reflects our commitment to delivering solutions that empower our clients to make data-driven investment decisions."*

The partnership centers on Smart Capex robust capabilities in cross-technology investment case optimization, specifically in telecom between 5G, Fixed Wireless Access (FWA), and Fiber technologies. By leveraging Smart Capex advanced analytics and decision-making tools, the telecom operator can strategically allocate resources and maximize returns on their technology investments.

During the initial phases of the project, Smart Capex demonstrated a high return on investment (ROI), which impressed the telecom operator and led to a swift decision to extend the collaboration for an additional three years. This long-term commitment underscores the telecom operator's confidence in Smart Capex ability to drive efficiency, optimize technology investments, and deliver tangible business value.

The revenue will be recognized over the coming 3 years.

**For more information contact:**

Martin Schedin

Chief Financial Officer

+46 70 438 14 42

[martin.schedin@seamless.se](mailto:martin.schedin@seamless.se)

**ABOUT SDS**

*SDS is a Swedish international software company that specializes in mobile payment services for mobile operators, distributors, retailers, and consumers. SDS ensures that Telecom operators can sell their telephone subscriptions, where SDS products and services handle up to 90% of the Telecom operator's sales. Today, SDS have implemented solutions in fintech, advanced analysis and retail value management, and where these solutions have succeeded, they are transformed into so-called SaaS solutions.*

*SDS has approximately 267 employees in Sweden, France, Belgium, Romania, South Africa, Ghana, Nigeria, Ivory Coast, United Arab Emirates, Pakistan, India, and Indonesia. SDS annually handles more than 15 billion transactions worth over USD 14 billion. Via over 3 million monthly active resellers of digital products, more than 1100 million consumers are served globally.*

*SDS share is listed on Nordic SME at the Nordic Growth Market*