Synexo's subsidiary Deploi signs agreement adding SEK 0.56 million in ARR

Synexo Group AB (publ) ("Synexo" or the "Company") announces that its subsidiary Deploi AS has signed an agreement with an existing customer that adds NOK 538,800 (approximately SEK 0.56 million) in annual recurring revenue (ARR) immediately from signing, as a result of commercial synergies.

The agreement corresponds to approximately 3.6% of the Group's signed ARR of SEK 15.57 million as of September 2026, and is equivalent to the Group's total net increase in signed ARR in September alone (SEK 0.56 million). For the Hosting business, the agreement represents an increase of approximately 16% compared with Hosting ARR of SEK 3.45 million reported for September 2026.

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About us

Synexo Group AB (publ) is a Nordic technology group listed on the Nordic SME exchange in Sweden, building a leading platform for backup, cloud hosting, disaster recovery, and data protection services.

Our strategy combines disciplined acquisitions with sustainable organic growth to consolidate a fragmented Nordic market. By focusing exclusively on mission-critical, recurring revenue software and infrastructure services, we create a business with high customer retention, strong cash generation, and scalable economics.

Today, Synexo owns three Nordic companies, Backupbuddy AS, Backupbanken AS, and Deploi AS - providing a solid foundation of recurring ARR, low capital intensity, and operational excellence.

Our ambition is to become the Nordic equivalent of a Constellation business: a long-term owner of exceptional technology companies, built on a 100% recurring revenue model, predictable cash flows, and a disciplined capital allocation strategy with significant international expansion potential.