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## Acenta Group signs agreement for sale of padel courts and enters a new market

**Acenta Group has signed an agreement for the delivery of nine panoramic courts to Beograd in Serbia, at a total value of approximately SEK 1.7 million. Delivery and payment are expected to take place during the first quarter of 2025. For Acenta Group, this is an entry into a new growth market and is also expected to create business opportunities for further sales of padel courts and Peliga balls as well as a future establishment of Sport of Padel and Acenta Padel Tour.**

“We are pleased to announce that Acenta Group has entered into this important agreement for the supply of panoramic courts to Beograd in Serbia. This step not only marks our entry into a new and strategically important market, but also opens doors for further business opportunities in the sport of padel. With the growing popularity of padel in the Balkan region, we look forward to establishing our brand and expanding our presence through both the sale of courts and by launching Sport of Padel, Peliga and Acenta Padel Tour. We believe that this agreement will strengthen our position and contribute to our continued growth.” says Håkan Tollefsen, CEO of Acenta Group.

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*This document is a translation of the original Swedish press release. In case of any discrepancies, the Swedish version shall prevail.*

### **About Acenta Group AB**

Acenta Group is an international full-service player in the padel industry. An important part of the business includes the construction and customisation of padel courts together with ongoing service agreements that provide a stable revenue base. The business is complemented by the sale and distribution of products under the Peliga brand ([www.peliga.com](http://www.peliga.com)) in combination with the distribution and sale of complementary well-known brands. Distribution is mainly through the proprietary e-commerce platform Sport of Padel

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([www.sportofpadel.com](http://www.sportofpadel.com)). The company also organises the international competition series Acenta Padel Tour ([www.acentapadel.com](http://www.acentapadel.com)) which, together with Team Acenta, serves as a showcase for the products and services Acenta Group provides.

Acenta Group is listed on Nasdaq First North Growth Market and the share is traded under the ticker PADEL. Certified Adviser for Acenta Group is G&W Fondkommission.

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