

Press release

30 mars 2026 08:00 CEST



Qbrick AB appoints Alexander Johnson as Chief Financial Officer

Qbrick AB (publ) today announces that Alexander Johnson has been appointed Chief Financial Officer (CFO), effective immediately. Alexander joins Qbrick's executive management team at a pivotal stage as the company accelerates its transformation to strengthen long-term competitiveness and drive a profitable and sustainable business.

Alexander Johnson has more than ten years of experience in investments, financial management, corporate finance, and entrepreneurship. Most recently, he served as Investment, M&A, and Corporate Development Manager at LeoVentures and LeoVegas Group, where he led end-to-end investment processes—from sourcing, due diligence, and valuation to negotiation and integration—and supported strategic acquisitions and portfolio development.

He has also co-founded and served as CFO of a deep-tech startup, where he led financial strategy, investor relations, and fundraising, as well as broader company development initiatives.

Earlier in his career, Alexander held roles at PwC spanning accounting, auditing, and Corporate Finance, gaining a broad foundation in financial reporting, audit, valuation, and transaction advisory for private equity firms, listed companies, corporates, and SMEs across multiple industries.

Krister Karjalainen, CEO of Qbrick AB, comments:

"We are very pleased to welcome Alexander to Qbrick. With his strong background in corporate development, M&A, accounting, and entrepreneurship, he brings valuable expertise to our executive team. As we transform the business and execute our growth strategy toward an AI-driven and more scalable SaaS model, his leadership will play a central role. I would also like to extend my sincere thanks to Per-Olov Östberg for his long-standing and valuable contributions to Qbrick. His dedication and work have been significant to the company, and we wish him every success going forward."

Alexander Johnson, CFO of Qbrick AB, comments:

"I am excited to join Qbrick at such an important stage in its journey. The company has a strong foundation, a clear strategic vision, and significant growth potential within AI and video communication. I look forward to contributing to the next phase of expansion and value creation."

For more information, contact:

Krister Karjalainen, CEO, Qbrick

E-mail: krister.karjalainen@qbrick.com

Phone: 0708-811229



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About Qbrick

Qbrick AB (publ) is a Swedish company founded in 1999 that provides SaaS-based software solutions in video and film production for companies, governments and the gaming industry. The company delivers a cloud-based technology platform with which customers can create, edit, store and distribute live video and pre-recorded video clips using AI. Qbrick also develops interactive services where viewers can engage in broadcasts such as video shopping, live events or financial company communications. The company's video platform currently generates monthly revenue from approximately 100 corporate customers. Qbrick currently has wholly-owned subsidiaries with operations in Sweden, Norway, Denmark and Finland. The head office is located in Stockholm. Qbrick's shares are listed on NGM Nordic SME.

For more information, visit www.qbrick.com