

Pressrelease

Autocirc Finland appoints new CEO

November 1 2023

Autocirc Group AB announces that Kenneth Långbacka will take over as CEO of Autocirc Finland AB. Starting November 1, Kenneth will take on the role and lead Autocirc Finland on its continued journey of growth and expansion. Kenneth already has broad experience and deep understanding of the industry that Autocirc operates in from his previous role as COO of Autocirc Finland.

- It is a natural move forward to appoint Kenneth as the new CEO as the company's current CEO Lasse Eriksson chooses to step down. Lasse will continue to work part-time within business development at Autocirc Finland but also as CEO of the Finnish subsidiary Erikssons. Lasse has been crucial for Autocirc's establishment in Finland and we are extremely grateful for how he has developed Autocirc Finland. Now it is Kenneth's turn and we know that his experience and expertise both from the company and the industry is exactly what we need to continue our positive growth and take advantage of the many opportunities that lie ahead, says Johan Livered, CEO Autocirc Group AB.

Kenneth Långbacka, new CEO Autocirc Finland says:

- It feels very exciting to have the opportunity to lead Autocirc Finland. I already have a strong commitment and broad insight into the company and this, combined with a curiosity and forward-looking spirit, I believe fits the company's entrepreneurial team spirit very well. I look forward to continuing our growth journey together and building on our vision of a circular auto parts industry.

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About Autocirc

Autocirc works for a circular transition in the automotive industry. We ensure that used car parts get back on the road again - or that materials and components can be used in completely different products and contexts. By moving from new production to reuse, remanufacturing, repurpose and recycling of car parts, we are making the second-hand market the first choice. A sustainable choice for a smarter automotive industry and a better alternative, also for the next generation.

www.autocirc.com



Autocirc was founded in 2019 and is growing rapidly. Today, the group consists of 57 companies with over 900 employees and operates in Sweden, Norway, Finland, the UK, Poland, Germany and France.