



PRESS RELEASE

Malmö 25 March 2022

New Nordic Healthbrands AB (publ) Annual Report 2021

New Nordic's Annual Report 2021 is now available on the company's website <https://newnordic.se/se/investor/financial-reports.html> and attached.

The annual report is also available at the company's office at Hyllie Boulevard 34, 215 32 Malmö, and is sent to shareholders who so request and state their mailing address by contacting Claes Libell on phone 040-239520 or via e-mail to claes@newnordic.se.

Sincerely,

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New Nordic Healthbrands AB (publ) was founded in 1990 and is listed on Nasdaq First North Growth Market Sweden since 2007. The company's business concept is to offer the most effective and safe dietary supplements, natural medicines and cosmetic products for specific health and beauty needs. All with care for people and nature. New Nordic products are now available in 41 countries in pharmacies, health stores, beauty shops, and travel retail. New Nordic has its own small sales and marketing companies in most European countries, Canada and the United States, to organise local marketing campaigns, serve retailers and serve end customers. In 2021, revenues were SEK 515 million. Almost all New Nordic products sold worldwide are manufactured in Scandinavia. For more information, visit www.newnordic.com.

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