

Sensys Gatso receives TRaaS contract for traffic safety in Grinnell (IA) worth SEK 15 million and continues to expand its footprint in Iowa, USA

Sensys Gatso Group, a global leader in traffic safety solutions, through its subsidiary Sensys Gatso USA, has executed a five-year base-term automated speed enforcement contract with the City of Grinnell, IA. The contract is estimated to be worth up to USD 1.44 million, corresponding to SEK 15 million. The program is anticipated to begin in the spring of 2024 with automated fixed speed enforcement systems and a mobile speed vehicle.

"As small and tranquil as the City of Grinnell may be, we still have the busiest interstate in the U.S. going right through our jurisdiction along with two very busy highways both of which experience an increase in traffic crashes each year", said Police Chief Mike McClelland.

"We are very happy to partner with the City of Grinnell and assist them with their traffic safety concerns", said Sensys Gatso USA President and Managing Director, Bill Braden. "Our team is ready to work with the city to implement their specifically designed automated traffic safety program and reduce dangerous driving in the community. Through technology, automated traffic enforcement becomes a force multiplier for the city and helps effectively manage traffic and enhance safety in their community."

"These traffic safety cameras will make our roadways significantly safer by changing driver behaviour", said McClelland. "The police department is experiencing an overall shortage of officers due to many reasons. To counter this shortage, we must look to technologies to assist us in keeping our community's quality of life where it should be."

Sensys Gatso USA now has 13 contracted automated traffic enforcement programs in the state.

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