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Press release

EYE WORLD AB (publ): Signs Letter of Intent to Acquire a Swedish SaaS Company in Cybersecurity

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Eye World AB (“EYE” or the “Company”) today announces that it has signed a new Letter of Intent (LOI) to acquire a cybersecurity company with strong growth and a stable recurring revenue base. The transaction is initially structured as an asset deal, with a purchase price of EUR 2.7 million.

Over the past few years, the target company has established itself as an innovative player within its niche and is projected to reach an Annual Recurring Revenue (ARR) of SEK 11.5 million by the end of 2025. The customer base already includes more than 13,000 unique clients, and the company has achieved an impressive 172% year-over-year ARR growth over the past twelve months. These figures demonstrate both the scalability of the business model and the strong demand for its solutions.

According to the initial terms of the LOI, EYE World will pay a purchase price of EUR 2.7 million. The purchase price is planned to be paid in cash, and the final terms may be adjusted following the completion of due diligence. The transaction is structured as an asset deal, meaning that EYE World will acquire the company’s assets and customer base, but not its legal entity.

The acquisition aligns with EYE World’s long-term strategy to expand through a combination of organic growth and strategic acquisitions. The Company sees significant potential in integrating the new business into its existing SaaS platform, enabling cross-selling opportunities, a strengthened product offering, and increased customer value.

“ This LOI marks another important step in our growth journey and confirms that our model continues to attract strong players who want to become part of EYE World. By adding their technology and customer base to our platform, we can accelerate our expansion pace and create additional value for our customers, partners, and shareholders. With two ongoing acquisition processes and organic growth, Eye World is on track to reach its goal of SEK 100 million in ARR by December 2025,” says Mattias Kaneteg, Chairman of the Board of EYE World AB (publ).

With a globally expanding cybersecurity market driven by rising threat levels and increased regulatory demands, EYE World believes that this acquisition will further strengthen the Company’s position and competitiveness internationally.

The parties have initiated a due diligence process and aim to complete the transaction over the coming months.

For further information, contact

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This information is information that Eye World AB (publ) is obliged to disclose under the EU Market Abuse Regulation. The information was provided, through the contact of the above contact person, for publication on October 9, 2025, at 08.30 CEST.

About EYE World

Eye World AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe’s leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop

Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.