

Seamless Distribution Systems (SDS) has received a strategically important order of SEK 4.8 million from an existing customer in Saudi Arabia.

SDS, with its comprehensive portfolio of Sales and Distribution solutions, will support the client in migrating to a state-of-the-art engagement tool for point-of-sale operations that is an important step toward modernizing and digitizing their reseller network. This transition enables a flexible, mobile-first approach that is more cost-effective and scalable, while introducing new capabilities to streamline operations, lower total cost of ownership, and deliver an enhanced user experience.

"We are truly honored each time a long-standing client chooses to extend their partnership with SDS-it's a testament to our status as an industry leader," says Martin Schedin, CEO of SDS. "By delivering innovative solutions that drive both operational efficiency and tangible revenue growth, we empower our customers to achieve ongoing success. Their continued trust inspires us to keep raising the bar and shaping the future of digital distribution together."

The project's revenues will be reported on an ongoing basis as the delivery progresses. The agreement marks a significant step towards SDS's goal that recurring revenues will cover the company's operating costs next year, which will be significantly reduced in 2025. When this goal is achieved, all new sales of licenses and product implementations will have an immediate positive effect on the bottom line.

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ABOUT SDS

SDS is a Swedish international software company specializing in mobile payment services for mobile operators, distributors, retailers and consumers. SDS ensures that telecom operators can sell talk time, data and ancillary services where SDS products and services handle up to 90% of the telecom operator's sales. Today, SDS has implemented solutions in Fintech, advanced

analytics and Retail Value Management and where these products have succeeded, they are transformed into so-called SaaS solutions.

SDS has approximately 200 employees in Sweden, France, Romania, South Africa, Ghana, Nigeria, the United Arab Emirates, Pakistan and India. SDS handles more than 15 billion transactions worth over \$14 billion annually. Through over 3 million monthly active retailers of digital products, more than 1100 million consumers are indirectly served globally.

SDS's share is listed on Nordic SME on the Nordic Growth Market.