

**Caybon Holding AB (publ) announces deferral of interest payment and initiates written procedure for its outstanding super senior bonds of series 2025/2028**

**Caybon Holding AB (publ) ("Caybon" or the "Company") announces today that the interest payment which fell due on 27 May 2025, under its outstanding super senior bond loan 2025/2028 with ISIN SE0023950902 (the "Bonds"), was deferred and will be paid as "deferred interest" (the "Deferred Interest Payment") in accordance with the terms and conditions of the Bonds (the "Terms and Conditions") and that the Company has initiated a written procedure (the "Written Procedure") under the Terms and Conditions to request that the bondholders waive any event of default that may have occurred due to a technical breach of the requirements to notify the bondholders of the Deferred Interest Payment in advance.**

Pursuant to clause 8(e) (*Interest*) of the Terms and Conditions, the Company may on each interest payment date (excluding the final maturity date) in its sole discretion with no less than fifteen (15) business days' notice to the bondholders and the agent under the Terms and Conditions, decide to defer all, but not only some, of the interest rate for the Bonds with the effect that such deferred interest shall be paid upon redemption of the Bonds. Due to an oversight, no notice was sent to the bondholders and the agent in connection with the Deferred Interest Payment as required by the Terms and Conditions of the Bonds resulting in a technical event of default under the Terms and Conditions. In order to address the oversight, the Company further announces today that it will initiate a written procedure to seek a formal waiver from the bondholders' of any event of default that may have occurred due to the notification oversight.

A notice of Written Procedure including voting instructions will be sent out on Monday, 9 June 2025, to the direct registered owners and registered authorised nominees of the Bonds in the Company's debt ledger held with Euroclear Sweden as per 5 June 2025. The voting record date is 16 June 2025 and the last day for voting in the Written Procedure is 19 June 2025.

Bondholders together representing approximately 62.09 per cent. of the outstanding nominal amount of the Bonds have agreed to vote in favour of the requests in the Written Procedure.

The outcome of the Written Procedure will be announced by way of a press release in connection with the conclusion of the Written Procedure.

For more information regarding the Written Procedure, voting requirements and a more detailed description of the requests therein, please see the notice of Written Procedure on the Company's website and the Nordic Trustee & Agency's website.

**For further information, please contact:**

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**Information:**

*This information is information that Caybon Holding AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 16:30 CEST on 5 June 2025.*

**About Caybon**

*Caybon is a world-leading digital media company focused on branded content that drives tangible results.*

*Caybon is a group of scalable, digitally focused marketing companies specialised in content and distribution. The purpose is to offer advertisers and organisations a way to communicate with their target group in an editorial and relevant context. The various offerings include a range of solutions from online media, videos, performance related advertising, events as well as printed products. Revenues in turn are derived from content production as well as various forms of advertising solutions. The clients range from small to medium sized companies all the way up to multinational groups. The client base is thus diversified in terms of both size, sector and geography. The five brands within the Group are grouped into two business segments: Campaign and Network.*