

Press release | Stockholm 2025-12-29

Acenta Group provides an update on its previously communicated revenue target for 2025 and publishes preliminary revenue for the full year 2025

In connection with the Company's introduction on Nasdaq First North Growth Market in 2024, Acenta Group AB ("Acenta Group" or the "Company") has previously communicated a revenue target of approximately SEK 35 million for 2025. The Company now expects that this revenue level will not be reached within the current financial year and reports preliminary revenue for 2025 in the range of approximately SEK 17.5–20.0 million.

The revised revenue outlook is partially driven by a combination of commercial structuring decisions and timing effects in project execution. Certain larger customer agreements have been structured as rent-to-buy arrangements, also referred to as leasing in previous communications. This approach prioritizes long-term value creation and recurring cash flows, which results in lower revenue recognition in the short term.

In parallel, during 2025, Acenta Group has deliberately focused its acquisition strategy on strengthening long-term capabilities and digital infrastructure rather than pursuing revenue growth through acquisitions of direct competitors.

Despite very strong demand and a solid order backlog, a significant portion of the Company's commercial pipeline is expected to reach closing and delivery during 2026, primarily due to customer site readiness, permitting processes, and installation timelines. As a result, revenue recognition is deferred across periods despite continued commercial momentum. The Company's pipeline remains strong, supporting confidence in future growth and long-term value creation.



For further information, please contact:

Håkan Tollefsen, CEO

E-mail: ir@acenta.group

Phone: +47 99050011

This information is information that Acenta Group is obliged to make public pursuant to the EU Market Abuse Regulation (MAR). The information was submitted for publication, through the agency of the contact persons set out above, at 12:03 CET on December 29, 2025.

About Acenta Group AB – www.acenta.group

Acenta Group is building the global sport-tech platform for padel, connecting businesses, players, clubs and fans through world-class courts, premium products, tournaments and digital community engagement. We are more than a padel company, we are a growing international ecosystem designed to make the sport more accessible, more connected and more engaging everywhere.

Acenta Group is listed on Nasdaq First North Growth Market under the ticker PADEL. Certified Adviser for Acenta Group is Mangold Fondkommission AB.