

Press release 2019-07-25

CEO Fredrik Bruhn recognized by Constellation Research Inc. as one of the most influential executives reinventing the modern organization through digital transformation

SILICON VALLEY, Calif. – July 24, 2019 – Constellation Research, Inc. announced its third annual Business Transformation 150 (BT150), an elite list of the top global executives leading innovative business transformation efforts across their organizations and one of them is Unibaps CEO Ph.D Fredrik Bruhn. The prestigious recognition and induction ceremony will be held at Constellation’s Connected Enterprise in November at Ritz Carlton, Half moon bay, California, US.

The BT150 recognizes the world’s most influential executives across a variety of industries, including entertainment, financial services, healthcare, higher education, pharmaceuticals, public sector, retail and sports, to name a few

As digital transformation evolves into a mainstream program, organizations across all geographies and industries, must make deeper investments to create true impact. Named leaders demonstrate excellence in responding to disruptive forces while enabling their teams to succeed through the creation of new exponential business models, a key challenge moving into 2020.

These leaders have built teams who can navigate disruption, fund innovation and build new business models that are reinventing the modern organization. Their stories mirror the needs of the industry, illustrating the combination of talent, leadership, business vision, technology and execution in the era of growing digital maturity.

This year’s list: <https://www.constellationr.com/business-transformation-150/2020>

- I am incredible honored and surprised to receive this distinguished recognition says Dr. Fredrik Bruhn, CEO of Unibap. It brings very good possibilities for Unibap and a highly relevant network. It is important to discuss the society AI can help create and to pay attention of the challenges that can arise. I am proud of the work we do in Unibap, both our technology, how we work with our talents and how we address these important questions. We are really support the industrial transformation with intelligent solutions.

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About Unibap

The company is a modern IT company at the forefront of integration of AI solutions and robotics. Unibap digitizes industry's production and manufacturing by giving blind robots vision in combination with human abilities for quality and automation. The background to Unibap is experience from many years of space exploration, of manufacturing rugged industrial computer solutions and robotics solutions. Unibap's quality management system is ISO 9001:15 certified by RISE.

For more information, please visit the Company's website unibap.com. Mangold Fondkommission AB, phone. +46 8 5030 1550, CA@mangold.se is the Company's Certified Adviser.

About Constellation Research Inc.

Constellation Research is an award-winning, Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves as innovation advisors for leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Unlike legacy analyst firms, Constellation works closely with solution providers, partners, and its Constellation Executive Network of innovative buy-side leaders, C-suite executives and board of directors to lead the way in disrupting technology and business research coverage areas and what clients need to achieve valuable business results.

<https://www.constellationr.com/about>