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# Press release

EYEON GROUP AB (publ): The Company's B2B sales have now reached 2 000 closed deals

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**The company launched its own sales within the B2B service Enterprise in April. It can now be confirmed that the company's B2B sales have reached 2 000 closed deals since the start.**

The sales, conducted by EyeonGroup's own sales force together with resellers, have now reached 2 000 closed deals since the sales began. The sales are now taking place not only in the Swedish market but also in Norway, Finland, Switzerland, US, UK and Spain. In September the B2B service will be launched in Lithuania. Every deal is billed annually and represents recurring revenue.

*"At the current pace and with the current number of salespeople, we are selling over 1 700 B2B deals per month together with resellers, and we expect to increase that every month until we reach 50 salespeople, which is the goal for 2024."* says Fredrik Björklund.

## **For further information, contact**

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This information is information that Eyeonid Group AB (publ) is obliged to disclose under the EU Market Abuse Regulation. The information was provided, through the contact of the above contact person, for publication on September 6, 2024, at 08.30 CET.

## **About EyeonGroup**

Eyeon Group AB (publ) was founded in 2015 and is a SaaS provider that, through proprietary technology for collecting, analyzing and packaging data, develops and sells smart solutions that make life on the internet easier and safer for people, companies and organizations. The company provides business solutions within IT security, privacy protection services and AI-based data solutions. These are primarily aimed at the B2B market in Europe for industries such as e.g. banking, insurance, telecom and hosting.