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# Press release

EYEON GROUP AB (publ): Miss Group Strengthens Its Cybersecurity Offering – Launches Miss Group Safe in Collaboration with EyeonGroup

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Miss Group is taking another strategic step in cybersecurity with the launch of Miss Group Safe in Norway, through its leading brand Domeneshop. The service is aimed at business customers (B2B) and represents an important component of Miss Group's long-term growth strategy – to offer comprehensive, proactive protection against the rapidly growing online threat landscape.

Miss Group Safe is a white-label solution developed in close collaboration with EyeonGroup and is launched as part of a fully branded cybersecurity portal. The solution includes advanced features such as **ID protection, VPN, cybersecurity insurance, and password manager**, and is specifically designed to meet the needs of small and medium-sized businesses with limited resources but high security demands.

With over **650,000 domains under management**, Domeneshop is the market leader in Norway and is also present in Sweden, Denmark, the United Kingdom, and the United States. This makes the platform an ideal springboard for the rollout of Miss Group Safe.

The launch in Norway marks an important milestone for both Miss Group and EyeonGroup. It strengthens Miss Group's position in the Nordic market and validates the demand for scalable B2B cybersecurity solutions. The service has already been well received by both customers and internal teams, highlighting the potential in Miss Group's continued expansion into high-margin services.

## For further information, contact

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## About EyeonGroup

Eyeon Group AB (publ), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can seamlessly select the solutions that fit their business model and easily offer them to their end customers.

Eyeon Group delivers innovative business solutions in IT security, privacy protection, and advanced AI-powered data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help businesses across Europe protect their digital assets and stay ahead of cyber threats—today and in the future.

