

## Mavshack: Mavshack amplifies the Indian content further

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Mavshack has today signed a distribution agreement with Goldmine Telefilms. Goldmine Telefilms has an extensive library of movies from Bollywood and movies in local languages like Marathi, Gujarati, Bhojpuri and Bengali. The full Goldmines library will be available on mavshack.com in the coming weeks.

With this partnership, mavshack.com now have over 1,800 Indian titles alongside the offer of Filipino, Indonesian and Chinese content.

*"The aggregation of our Indian film selection is ahead of plan and Mavshack already has a strong position in the Indian entertainment. With 1,800 titles in just over 2 months, we have exceeded the expectations of our goal to reach 1500 titles in the end of January."* said Jonas Litborn, President and CEO of Mavshack

Mr Manish , VD för Goldmine Telefilms said: *" We are happy to associate with mavshack.com for their online entertainment service and share our library with them. Indian movies appeal to audiences across geographies and age groups. We are sure that making them available to audiences on an online platform will attract not only the Indian diaspora living across the world but also international film lovers."*

For more information:

Jonas Litborn  
President and CEO

Karlavägen 58  
114 49 STOCKHOLM  
SWEDEN

[www.mavshack.com](http://www.mavshack.com)

## **About Mavshack AB (publ)**

**Mavshack AB (publ)** with offices in Stockholm, Toronto, Los Angeles, Manila and Jakarta, runs a streaming platform providing online access to various Asian content via its web portal. Mavshack aims to be the biggest Asian content provider, accessible globally. In January 2014 the catalogue of content available on Mavshack.com was over 3 000 titles. Mavshack has signed agreements with the following content providers: RAPI films, Tsanghao Animation, H Brother, Java films, VIVA communication, VIVA TV, PBO, Unisys, Indiacast and Rajshri Entertainment.

Mavshack AB (publ) is a publicly traded company ([www.aktietorget.se](http://www.aktietorget.se))

## **About Mavshack.com**

The web portal [mavshack.com](http://mavshack.com) offers a subscription-based movie on demand service where users can enjoy Asian content. Users register online and has the possibility, threw a secure payment, to start a monthly subscription. In some countries there is also the possibility for users to buy a voucher in selected partner stores. Subscribers then enjoy access to unlimited content, such as full-length movies in HD, music videos or TV-series. All without ads or breaks. Users select a preferred content page, but always have access to the entire catalogue of Asian content. It is possible to watch from a computer or threw the Mavshack app on a mobile devise. New content is added on a weekly basis.