

Meltron receives first High-Bay order from UPM at Valkeakoski, Finland

Meltron has secured a 30,000 EUR order from one of the biggest companies in Finland, UPM, a global forest company. UPM's Valkeakoski production site has ordered about 100 units of Meltron's advanced LED High-Bay system, designed for large industrial halls. This is the first time UPM orders the High-Bay system, and it is the second UPM production site which will be using Meltron's products. UPM at Jämsänkoski is already using Meltron's PL and PLS-system products.

- Meltron High-Bay system was chosen due to overall quality, energy efficiency and especially superior lighting optics, which will improve light distribution, safety and productivity, says Jarmo Korpisalo, Meltron sales Finland. UPM has about 60 production sites in Europe and over 30 sites only in Finland. The positive customer experience opens the potential for UPM to be an important "flow customer" for Meltron.
- We receive now more and more feed-back from our customers that lighting will be valued not only for energy & cost savings, but also for improving productivity and safety. This gives Meltron a strong position for the future as Meltron's product families are well known from their superior optical performance and light distribution, says Ville Sistonen, CEO of Meltron.

All new Meltron customers acquired the last 12 months are similar level companies as UPM, so we truly believe in our future in 2022 after the Covid-pandemic is finally easing up, concludes Ville Sistonen.

"More than Just Light"

Meltron AB designs, manufactures and sells LED lighting solutions which are based on interdisciplinary application of electronics, optics, thermodynamics and nano-structures. "More Than Just Light" translates into energy savings, superior light quality, product life-time savings, increased productivity, safety and wellbeing. Meltron provides high quality solutions for the most demanding environments in infrastructure, industry, logistics and agriculture.

Meltron's share is traded on NGM Nordic MTF under the ticker MLTR. For more information, please contact:

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