

Press Release

June 21, 2023

SDS AB wins an order in Yemen for SEK 1 million

SDS AB, a leading provider of advanced solutions for the telecom industry, is pleased to announce the successful win of an order in Yemen. The order, valued at SEK 1 million, includes the supply of high-quality technology to support the telecom infrastructure needs in Yemen.

SDS AB is proud to announce that the customer has selected their New VAS Platform API and CVM API Change solutions. These technologies offer a range of benefits that will enhance the customer's operational efficiency and overall experience.

"We are thrilled to have secured this order in Yemen, demonstrating our continued success in delivering high-quality solutions to telecom organizations worldwide," said Eddy Cojulun, CEO of SDS AB. "

The New VAS Platform API and CVM API Change provide a streamlined process for third-party clients connected through APIs to adjust the amount of CVM (Commission Value Management) offers. Previously, manual changes made by the client had led to errors, resulting in incorrect product recharges and dissatisfied customers. However, through this collaborative effort, SDS AB is enabling the customer to rectify these issues and ensure a significantly improved customer experience.

The key benefits of the New VAS Platform API and CVM API Change for the customer include:

- 1. Error Reduction: By automating the adjustment process, the customer will significantly reduce the occurrence of errors caused by manual changes. This will enhance accuracy and reliability in their operations.
- 2. Improved Customer Satisfaction: The customers will now get relevant customized offers to enhance the experience.
- 3. Enhanced Operational Efficiency: The New VAS Platform API and CVM API Change will streamline the CVM adjustment process, saving time and resources for the customer. The automation will enable them to handle larger volumes of transactions more efficiently.

This order will be taken as revenue during the second half of the year, and it will also increase the recurring revenue for next year.



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ABOUT SDS

SDS is a Swedish international software company that that specializes in mobile payment services for mobile operators, distributors, retailers, and consumers. SDS ensures that Telecom operators can sell their telephone subscriptions, where SDS products and services handle up to 90% of the Telecom operator's sales. Today, SDS have also implemented solutions in advanced analytics and Retail Value Management and fintech, where these products have succeeded, they are transformed into so-called SaaS solutions.

SDS has approximately 288 employees in Sweden, France, Belgium, Romania, South Africa, Ghana, Nigeria, United Arab Emirates, Pakistan, India and Indonesia.

SDS systems handles more than 15 billion transactions worth over USD 14 billion annually. Via over 3 million monthly active resellers of digital products, more than 1100 million consumers are indirectly served globally.

SDS share is listed on Nasdaq First North Premier.

The company's Certified Adviser is FNCA Sweden AB. info@fnca.se