

Press release, Stockholm, 2025-07-18

Caybon Holding AB (publ) announces deferral of interest payment under its outstanding super senior bonds of series 2025/2028

Caybon Holding AB (publ) ("**Caybon**" or the "**Company**") hereby announces that the interest payment under its outstanding super senior secured bond loan of series 2025/2028 with ISIN SE0023950902 (the "**Bonds**") falling due on 2025-08-27 shall be deferred pursuant to clause 8(e) (*Interest*) of the terms and conditions of the Bonds (the "**Deferred Interest**"). The Deferred Interest shall instead be paid as deferred interest upon redemption of the Bonds.

For more information regarding the Deferred Interest, see the notice of deferral of interest payment which is available on the Company's websites and which is sent to registered holders of the Bonds in the debt register maintained by Euroclear Sweden as of 2025-07-17.

For further information, please contact:

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About Caybon

Caybon is a world-leading digital media company focused on branded content that drives tangible results.

Caybon is a group of scalable, digitally focused marketing companies specialised in content and distribution. The purpose is to offer advertisers and organisations a way to communicate with their target group in an editorial and relevant context. The various offerings include a range of solutions from online media, videos, performance related advertising, events as well as printed products. Revenues in turn are derived from content production as well as various forms of advertising solutions. The clients range from small to medium sized companies all the way up to multinational groups. The client base is thus diversified in terms of both size, sector and geography. The five brands within the Group are grouped into two business segments: Campaign and Network.