Announcement

SMART VALOR AG, Switzerland

26th January 2023

Changes and growth of leadership team

SMART VALOR AG ("SMART VALOR" or the "Company") announces changes leading to growth of the management team.

SMART VALOR is growing the formal management team with the appointment of Zsolt Finta (Head of Finance) and Adrian Faulkner (General Counsel) as Managing Directors (Geschäftsführer) of the Company and its subsidiaries. The appointments will be effective from their entry into the commercial registers expected to take place during the coming weeks. Thomas Felber will be moving on from the formal management team and his role as CTO from the end of January, transferring his operational responsibilities to the existing product, technology and delivery organization.

For additional information, please contact

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Certified Adviser

Mangold Fondkommission AB is acting as the Company's Certified Adviser and can be reached on phone number +46 8 5030 1550 and ca@mangold.se

About SMART VALOR

SMART VALOR is a Swiss company that became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company works with banks and fintech companies offering its technology as a white-label Crypto-as-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and token custodian under the Blockchain Act of Liechtenstein.

www.smartvalor.com