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## Press release

EYE World AB (publ): SafeState renews agreement with Länsförsäkringar and launches new cybersecurity services

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Eye World's subsidiary SafeState is pleased to announce that the renewed agreement communicated on June 19, 2025, refers to Länsförsäkringar. Through this collaboration, we are jointly strengthening Länsförsäkringar's cyber insurance offering with new preventive products, providing customers with even more comprehensive protection.

This renewal means an increase in the annual recurring revenue (ARR) for the reseller in question. The new services now being added are:

- Ghost – hides sensitive information online and protects against identity theft and phishing.
- Cyber Backup – secure data backup enabling rapid recovery in the event of incidents.
- Cyber Learning – short, recurring training sessions that enhance digital knowledge and reduce the risk of attacks.

*"We are proud to deepen our partnership with Länsförsäkringar while introducing three new services that take cybersecurity for their customers to the next level. This agreement demonstrates the strength of our business model and confirms our focus on creating long-term value for both customers and shareholders,"* says Daniel Fyhr, CEO of SafeState.

This partnership marks another important step in Eye World's expansion in the Nordic market and highlights the growing demand for our preventive cybersecurity solutions.

## For further information, contact

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## About EYE World

Eye World AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.

