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Press release

EYEON GROUP AB (publ): EYE World signs strategic breakthrough agreement with one of its largest reseller

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EYEON GROUP AB (publ) today announces that the company has signed a significantly expanded partnership agreement with one of its largest resellers. The new agreement is expected to have a substantial positive impact on EYE's Annual Recurring Revenue (ARR), as the reseller now gains full freedom to include EYE's cybersecurity service Dark Web Monitoring across its entire current and future product offerings – without segmentation restrictions.

This agreement marks a strategic breakthrough in a partnership that has steadily evolved over many years. Previously, the service was only available as an optional add-on within a standalone security package. Now, Dark Web Monitoring becomes a fully integrated part of the reseller's complete offering to all customer segments.

"This is a decisive step in our growth journey. That one of our largest resellers chooses to scale up and broaden the use of our service confirms both the strength of our product and the mutual trust we've built. It opens the door to reaching millions of end customers with effective protection against identity theft and digital intrusions," says Fredrik Björklund, CEO of EYEON GROUP AB.

The partnership responds to the rapidly growing demand for reliable identity protection services. As cyber threats intensify, resellers are expected to offer robust, proven security solutions – a need that EYE's cloud-based Dark Web Monitoring addresses with high precision.

For EYE, the new agreement provides both significant volume potential and stable recurring revenues (ARR). It further strengthens the company's position as a strategic technology provider and highlights its ability to turn long-term relationships into concrete business development.

"This agreement deepens an already business-critical collaboration. We are strengthening our position within the ecosystem and laying a solid foundation for continued expansion – both in Sweden and internationally. With the launch planned for later this year, this is a crucial step – and with the help of this deal, we will reach our goal of 100 MSEK in ARR during 2025," concludes Fredrik Björklund.

For further information, contact

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About EYE World

Eyeon Group AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.