

Announcement

SMART VALOR AG, Switzerland

6 July 2022

SMART VALOR's service for instant crypto purchase is live

SMART VALOR reaches a milestone on 6 July 2022 with the launch of a new payment option for instant crypto purchases in collaboration with Swiss bank Dukascopy.

Two innovative Swiss brands, SMART VALOR and Dukascopy join forces to make the purchase of cryptocurrencies easier and faster for their customers by connecting their infrastructures via API. The advantages of the new feature are impressive for the customers of both companies:

- Instant buying and selling of cryptocurrencies
- Convenient all-in-one solution with bank deposits
- Secure custody and trading with two established Swiss companies

Through this cooperation, Dukascopy clients gain access to 176 crypto trading pairs on the SMART VALOR platform. All they need to do is sign up for an account with SMART VALOR and complete their identity verification (KYC). After that, they can simply link their accounts and buy cryptocurrencies directly from their bank account.

For SMART VALOR, the integration with Dukascopy Bank is an important step with the potential for significant customer growth.

This cooperation allows us to reach new clients – both geographically and in terms of the type of clients. SMART VALOR has established itself mainly in the DACH region and some other European countries while Dukascopy has a broad user base with clients from all over the world. With their bank account linked to the SMART VALOR exchange, Dukascopy clients can carry out their transactions in no time, saving on the costs charged by other financial service providers for international money transfers.

The new payment option is also a great advantage for SMART VALOR customers. They no longer have to fund their account in advance to buy crypto and wait up to two business days for the money. Since time is literally money in the highly volatile crypto markets, the additional instant purchase solution is of great value.

To benefit from the new service, the user must have an account with Dukascopy Bank and with SMART VALOR. Both accounts can be linked with a few clicks by the user on the interface of SMART VALOR. Once linked, the specially created 'partner' fiat sub-accounts at the bank can be used for the automated buying and selling of cryptocurrencies at the exchange. Under this model, Dukascopy is only taking care of the fiat funds flow, while the operations with crypto are fully under the roof of SMART VALOR.


About Dukascopy

The Dukascopy Bank, based in Geneva, Switzerland, is an online bank offering internet-based and mobile trading services with a focus on foreign exchange, CFD and binary options, as well as various other financial services. Dukascopy is regulated by the Swiss Financial Market Supervisory Authority FINMA as both a bank and a securities firm.

Dukascopy Bank

Investing in the crypto market has never been so easy! Link your bank account to SMART VALOR now and buy the most popular cryptocurrencies as well as trending DeFi and metaverse tokens safely, quickly and easily.

[LINK BANK ACCOUNT](#)




DUKASCOPY
Swiss Banking Group

Coming soon

Follow your bank accounts and integrations


Don't see your bank here? Let us know.

Everything you need in one place – the smart way to buy crypto




Easy

Blockchain, cryptocurrencies, decentralized finance – the topics are complex and the market is constantly changing. As a SMART VALOR customer and with your bank account linked, you can sit back and enjoy the fast and easy processing of your transactions.



Secure

As a Swiss company approved as a custodian exchange provider as well as a financial intermediary, we are aware of our responsibility towards our clients. Our security standards ensure maximum protection – for our platform and for your money.



Trusted

Compliance with legal regulations has always been a top priority for SMART VALOR. The companies we choose to work with are also leaders in this area. This compliance culture is the basis for the trust that our customers and partners from all over the world place in us.

For additional information, please contact

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About SMART VALOR

SMART VALOR is a Swiss company which became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company works with banks and fintech companies offering its technology as a white-label Crypto-as-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and custodian under the Blockchain Act of Liechtenstein.