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Urb-it expands in Paris

Sustainable delivery services now available across all of central Paris, reaching over 4 million people

Urb-it, the rapidly growing sustainable logistics platform, is pleased to announce it has invested in extending its reach across Paris through establishing several additional hyper local hubs in 2022. This week it opened its latest hub – meaning it now has reach for its sustainable delivery services to a population of over 4 million residents in the city.

Urb-it partners with clients including Cainiao Network (the logistics arm of the Alibaba Group), Amazon and DHL in Paris to deliver the last mile sustainably to customers. As part of its geographical expansion strategy, Urb-it is growing its offering in existing and new cities in Europe with high population densities, high e-commerce volumes and strong regulatory drivers to reduce traffic and emissions. This is how Urb-it can create the greatest impact - through its sustainable last mile delivery services, by its employed couriers on its e-cargo bike fleet, reducing congestion and pollution and helping to create healthier cities.

Paris Mayor Anne Hidalgo is implementing measures for the city to become a 15-minute city, where necessities are available within 15 minutes by walking or cycling from residents' homes. This will create a more sustainable city through minimising the need for cars and therefore reducing CO2 emissions and improving air quality. In addition, Paris is increasing its cycling networks, aiming for every central street to have a cycle lane by 2024. This is being implemented ahead of Paris hosting the Olympic Games in 2024, expected to be the most sustainable in history with an aim to reduce emissions linked to the event by 50 per cent compared to previous Games.

Stéphane Toutin, Country Manager, Urb-it France said:

“I am delighted that we now offer sustainable deliveries across all of central Paris. With both a need to make our fantastic city healthier and with the cycling networks growing, our sustainable deliveries via e-cargo bikes are the solution to reduce emissions and congestion while creating a positive impact.”

For further information please contact:

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About Urb-it AB (publ) | B Corp certified

Urb-it is a rapidly growing sustainable logistics platform with a vision to transform urban logistics, one delivery at a time. We deliver urban logistics services that create a positive

impact on society and the environment. We partner with brands to deliver the last-mile sustainably and efficiently in urban areas across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on foot, bike, and our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier cities.

We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance. We are currently operating in urban areas in Europe's largest e-commerce markets – France, the UK and Spain. Our ambition is to expand into other major e-commerce markets across Europe in the coming years.

In 2022, Urb-it won Best Supply Chain Solution Award at The Retail Supply Chain & Logistics Expo.

Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North Growth Market. Find out more at urb-it.com.