



For immediate release

Seinäjoki, Finland 27.06.2022

Eevia Health Plc receives a 230 KSEK/21 KEUR starting sales order for a new Lingonberry product to a new customer

Eevia Health Plc, ("Eevia" or "The Company"), has received a 21 KEUR sales order from its Australian distributor Ingredients Plus for a new product made from Lingonberry, after a new customer has decided to launch a new product with the Lingonberry ingredient as a key component.

The end customer, which is new to Eevia, is a major natural health company based out of Sydney, Australia selling its consumer products across Oceania. The sales value to Eevia of this new order is c. 21 000 EUR. The product is a Lingonberry extract that contains bioactive proanthocyanidins, a bioactive compound often referred to in the nutraceutical industry called PACs. Eevia's distributor, Ingredients Plus, serves leading nutraceutical brands in Oceania and Asia with high-quality ingredients.

The Lingonberry powder from Eevia is produced for the first time using Gum Arabic Acacia in the spray drying process, which provides an additional unique selling point. Gum Arabic is based on high molecular polysaccharides obtained from the stems and branches of Acacia bushes. It allows customers to use an ingredient without the use of maltodextrin, which is unpopular in consumer groups focused on organic products.

"Although this is only a small start order which takes less than a day to produce, I am extremely excited to see that we are succeeding in developing sales of the Lingonberry products and to reach new customers. The Lingonberry from northern Sweden and Finland is just an amazing raw material source. The Arctic Lingonberry has numerous unique properties. It has natural anti-microbial effects, and high concentrations of proanthocyanidins, two more than the four proanthocyanidins you get from Cranberry. This evergreen plant provides a very stable biomass of fruit year after year. The Swedish and Finnish forests produce more than a million tons of Lingonberries. We are picking only a tiny fraction of that. It tastes good, looks good with vibrant red color, and with its strong health benefits, we have the potential to cannibalize a large cranberry market and also other segments with a superior product" says Stein Ulve, CEO of Eevia Health.

For further information, please contact:

Stein Ulve, CEO, Eevia Health Plc
Email: stein.ulve@eeviahealth.com
Telephone: +358 400 22 5967

Gabriella Beni, CFO, Eevia Health Plc
gabriella@eeviahealth.com
+358 407 48 8666



INFORMATION ABOUT EEVIA HEALTH PLC

Eevia Health Plc, founded in March 2017, addresses significant health problems with bioactive compounds extracted from plant materials. The materials are primarily wild harvested from the pristine Finnish and Swedish forests near or above the Arctic Circle. The extracts are sold B2B as ingredients to dietary supplements and food brands globally. These global brands utilize the ingredients in their consumer product formulas.

Eevia Health is a manufacturer of 100% organically certified plant extracts. Although a significant product, Elderberry extract, is made from cultivated berries, most of Eevia's other raw materials, such as bilberry, lingonberry, chaga-mushroom, and pine bark, are wild-harvested in a sustainable fashion.

Eevia Health operates a modern green-chemistry production facility in Finland. Manufacturing natural ingredients near the raw material harvest areas, Eevia offers a short value chain with an environmentally friendly carbon footprint, competitive pricing, and extreme transparency. Eevia listed its shares at Spotlight Stock Market in Sweden in June 2021, with the short name [EEVIA](#).

To learn more, please visit www.eeviahealth.com or follow Eevia Health on LinkedIn @EeviaHealth.