

# Urb-it expands with Colis Privé to offer zero-emission deliveries in the City of Lyon.

**Paris, 4<sup>th</sup> May 2021** — *Green logistics provider, Urb-it and the renowned last-mile specialist Colis Privé have expanded their zero-emission delivery service to the City of Lyon. With their combined green cargo bike fleet, both parties will collaborate to offer a fast, reliable and emission free delivery solution for the city's consumers on the last-mile. Together, the partnership will further bolster Lyon's prominence as an innovative, sustainable, and vibrant smart city.*

In June 2020, Grégory Doucet won the municipal elections in Lyon and became the city's first ecologist mayor. In almost a year, many decisions have been taken in favor of the environmental protection of Lyon. On 26 March 2021, the Lyon City Council declared a [climatic state of emergency](#). The city then made a public commitment to take into account climate and environmental issues in all its public policies and in all municipal services.

Aligned with Lyon's commitment, Urb-it will take over part of Colis Privé's parcel delivery process from its distribution center bringing an enhanced day-time delivery service to the end-consumer. A dedicated community of Couriers will be an integral part of the service, offering operational efficiency and a seamless customer experience, right through to handover.

**Martin Lehec, Urb-it Country Manager France** commented, "The collaboration with Colis Privé, strengthens our local presence in Lyon and is a further step in our development. It also illustrates that Urb-it combines sustainability and excellence of service. According to us, those two elements, are today essential in a delivery service, and significantly increase customer satisfaction. We are very proud to start this collaboration with Colis Privé and to contribute together to the well-being of the city of Lyon."

"Committed to an environmental approach to reduce our ecological footprint, we wish to collaborate mainly with a green vehicles network. The quality of what Urb-it offers and the values we share are the reasons why we decided to collaborate with them. This collaboration is part of our approach and allows us to take a step forward for the environment by delivering our customers to their homes in city centers." **Yves Ferrand Development Director of Colis Privé**

## **About Urb-it AB (publ):**

Urb-it is a Swedish logistics company and Certified B Corporation™. Powered by a robust technical platform, and its community of Couriers, Urb-it offers a customer-centric end-to-end fulfilment service for e-commerce, retail, and the on-demand market. The company today operates in the UK and France and works with leading European brands.

The company's mission is to transform logistics with a human service that fights for the health of our cities. Delivering the last-mile exclusively on foot, bike or with cargo-bikes, Urb-it aims to reduce air pollution, noise pollution and congestion in Urban areas, while providing a delivery service that exceeds customer expectations. Our Couriers are carefully

recruited and trained by Urb-it to provide excellent service. The solution is available to merchants via direct API-integration as well as through a range of leading transport management systems. Services include delivering the same-day, next-day, nominated day and returns, and can be fulfilled both from the merchant's online store and physical store network. [www.urb-it.com](http://www.urb-it.com)

The Company's Certified Adviser is Mangold Fondkommission AB who are reachable on +468- 503 015 50 or CA@mangold.se.

This information is such information that Urb-it AB (publ) is required to disclose in accordance with the EU Market Abuse Regulation. The information was submitted, via the above-mentioned contact person, for publication on (4th May 2021).

**About Colis Privé:**

Founded in 1993, Colis Privé is now one of the major companies in last mile delivery in France. With more than 87 Millions parcels delivered per year and 4 national hubs located in Lille, Orleans, Lyon and in the Ile de France, Colis Privé offers fast and quality delivery solutions and ensures the best customer experience. <https://www.colisprive.fr/>