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Press release

EYE World AB (publ): EYE World Launches AI-Powered [CybSec.World](#)– A Cybersecurity News Platform Laying the Foundation for Scalable Growth

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EYE World presents its next strategic growth initiative: [CybSec.World](#), a fully AI-driven news site in the field of cybersecurity – designed to produce current, optimized content at a rapid pace, without relying on traditional editorial resources.

The initiative begins with the launch of three proprietary brands – [CybSec.World](#), [VPN.Group](#), and [VPNPILOT.com](#) – featuring fully AI-supported content production and search engine optimization, minimizing costs while maximizing reach.

At the same time, EYE is launching its own **affiliate network** aimed at generating qualified traffic to the company's partners – thereby boosting sales of EYE World's cybersecurity SaaS solutions. This means that every new affiliate website, including CybSec, actively contributes to the business of both EYE and its partners.

This model builds on the proven success formula previously implemented at **Miss Group**, where EYE's management helped establish one of the world's largest affiliate networks for web hosting – [MissAffiliate.com](#).

*"When we launched our brands within Miss Group, we built one of the world's largest affiliate networks for hosting – MissAffiliate.com – and managed to reach more customers than our competitors in record time," says **Mattias Kaneteg**, Chairman of the Board and largest shareholder at EYE World. "Now we're repeating that recipe – but with AI as the engine and cybersecurity as the target."*

With automation, data-driven growth, and a clear focus on partner value, EYE World has now built a platform that can quickly scale globally – with high returns and low costs.

For further information, contact

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About EYE World

Eye World AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.

