## Söderberg & Partners' employees first to be certified as 'climate friendly'

WEDS 10 OCT 2018 07:00 CET The UN calls for doubled efforts to keep down global warming. At the same time, William Nordhaus has been announced as the winner of the Nobel Prize in Economics for having integrated climate change into long-run macroeconomic analysis. Söderberg & Partners wants to address the increasingly important issue of the future of the climate, and is now the first Swedish company to ensure that its employees aren't merely climate friendly at work – the company is also climate compensating for all its employees in their homes and leisure activities. The company is now encouraging others to follow in its footsteps.

The calculations are based on the UN's statistics for an average person's climate impact. But Söderberg & Partners have added substantial margins, doubling the climate compensation per employee due according to these figures. The certification has been issued according to the "We Don't Have Time Climate Friendly Employees" system.

"It's very pleasing, and I'm proud that employees at Söderberg & Partners in Sweden, Denmark, Norway, the Netherlands, Spain and Luxembourg – nearly 1900 people in all – are now climate friendly. We've been working with sustainability analyses and integrating sustainability into our advice for several years now. Our Swedish operations have been ISO certified in terms of the environment since 2016, so we've now taken the strategic decision to invest still more in this area", says Kajsa Brundin, who's the head of product analysis and sustainability at Söderberg & Partners.

The aim of We Don't Have Time is to build the world's largest social network on climate issues, to show those in power that we don't have time to wait. The organisation has come up with a new way not only to climate compensate for people's lifestyles but also to simultaneously remove a significant number of the emissions rights from the market which currently threaten the climate – and simultaneously to demonstrate that this can go hand in hand with economic development.

By supporting Söderberg & Partners in their goal of making their employees climate friendly, We Don't Have Time will buy climate efficient projects for Söderberg & Partners corresponding to at least 27,000 tonnes of CO2 per year, and will cancel the emission rights, known as CER (Certified Emission Reductions), as obtained from the market.

"The aim is to create direct climate benefit and drive voluntary climate compensation, and ultimately to drive up market prices for emissions rights trading. Those of us living in Sweden and the other richest parts of the world should ideally reduce our greenhouse gas emissions by 10-15% per year. Other than Söderberg & Partners' business travel, a significant climate impact comes from the employees' private lifestyles, which we're now taking into account', says Mårten Thorslund, marketing and sustainability manager at We Don't Have Time.

Gustaf Rentzhog, CEO and President of Söderberg & Partners, is now encouraging other industry actors to follow their lead.

"We wanted to take a broader approach than simply looking at the climate impact of our offices, so we've chosen to focus on our employees from a wider perspective. The employees won't merely be climate friendly in their work – we'll be compensating for their home lives and leisure activities too. We hope that our climate certification will inspire everyone in the company to take the initiative to reduce their own total climate impact. And I believe other organisations will be inspired to follow our lead", says Gustaf Rentzhog

For more information about how the calculations were done: www.wedonthavetime.org/launch/climatepositive/soderbergpartners

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