

Stockholm April 1, 2026, at 19:30

Caybon appoints Martin Edwall as permanent CEO

Martin Edwall who has been interim CEO as of January 5, 2026, will assume the role on a permanent basis

Martin was appointed interim CEO as of January 5th 2026. Since then, he has quickly established himself in this new role and gained traction within the Company. The Board has assessed his leadership so far and found that he is a very suitable candidate to lead the company in a period where hands-on knowledge of the media and marketing business is required. The board's assessment is that the appointment of Martin ensures accelerated focus on digital development and profitable growth.

The board has appointed Martin as permanent CEO effective immediately.

As communicated earlier Martin is an experienced leader in marketing and digital media with extensive knowledge in change management and product development. Martin has an education in law.

For more information, contact the chair of the Board.

For further information, please contact:

Eola Änggård Runsten

Chair of the board

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This information is information that Caybon Holding AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 19:30 CEST on April 1, 2026.