

Press release, Stockholm, 20 February 2025

Caybon Holding AB (publ) announces the results of the offer to participate in the new super senior bonds and the fulfilment of the conditions for the requests in the parallel written procedures

On 17 February 2025, Caybon Holding AB (publ) (the "Company" and "Caybon") announced the successful completion of the parallel written procedures that were initiated on 3 February 2025 (the "Written Procedures") in relation to its outstanding bond loans 2021/2027 with ISIN SE0017084478 (the "Senior Bonds") and 2024/2027 with ISIN SE0021923562 (the "Super Senior Bonds" and together with the Senior Bonds, the "Existing Bonds").

Each term not otherwise defined herein shall have the same meaning as in the notices of the Written Procedures. For a more detailed description of the transactions included in the notices of the Written Procedures, please see the notices of the Written Procedures on the Company's and the Agent's respective websites.

Caybon hereby announces that the offer for participating in the issue of New Bonds was fully subscribed for by the Bondholders and that the Bondholders who have received allocation in the issue of New Bonds have been contacted by ABG Sundal Collier ASA in its role as settlement agent. No allocation was made to the Underwriters.

Caybon also announces that Nordic Trustee & Agency AB (publ) in the capacity of agent under the Existing Bonds has confirmed that all Conditions for the Effective Date today have been fulfilled and that the issue date for the New Bonds and the roll-over of Existing Bonds into New Bonds will occur on 27 February 2025. The terms and conditions for the New Bonds and the amended and restated terms and conditions for the Existing Bonds will be published on the Company's and the Agent's respective websites on the issue date for the New Bonds.

The New Bonds will be issued with a total nominal amount of SEK 180,580,394 (subject to any rounding on accrued interest) of which SEK 50,000,000 will be paid in cash (of which SEK 40,000,000 will be paid to Caybon (after the applicable discount (OID) but prior to any transaction costs), SEK 93,836,566 will be paid by way of set-off against Super Senior Bonds, SEK 24,262,287 will be paid by way of set-off against Senior Bonds and SEK 12,481,541 (subject to any rounding on accrued interest) will be paid by roll-up of accrued and deferred interest under the Existing Bonds up to and including 27 February 2025.

The new total nominal amount of the Super Senior Bonds will amount to SEK 36,163,434 and the new total nominal amount of the Senior Bonds will amount to SEK 120,737,713.

For questions to the Agent regarding the administration of the Written Procedures, please contact the Agent at voting.sweden@nordictrustee.com or +46 8 783 79 00.

For further information, please contact:

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About Caybon

Caybon is a world-leading digital media company focused on branded content that drives tangible results.

Caybon is a group of scalable, digitally focused marketing companies specialised in content and distribution. The purpose is to offer advertisers and organisations a way to communicate with their target group in an editorial and relevant context. The various offerings include a range of solutions from online media, videos, performance related advertising, events as well as printed products. Revenues in turn are derived from content production as well as various forms of advertising solutions. The clients range from small to medium sized companies all the way up to multinational groups. The client base is thus diversified in terms of both size, sector and geography. The five brands within the Group are grouped into two business segments: Campaign and Network.