



2025-09-17

# Press release

EYE World AB (publ): EYE World Signs LOI with  
Norwegian Telecom Company

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**EYE World AB (publ) has today signed a Letter of Intent (LOI) with a Norwegian telecom company that plans to expand its current offering with three new cybersecurity products from EYE World – services not previously included in its portfolio.**

The services covered are:

- Dark Web Monitoring – to quickly detect and prevent data leaks.
- VPN – for secure and private internet usage.
- Cyber Insurance – for financial protection in the event of cyber incidents.

The goal is to sign the final agreement before the end of September. The collaboration means that Norwegian customers will gain access to EYE World's cybersecurity services directly through their telecom provider.

"We are seeing clear demand from new resellers who want to be able to offer multiple security products and package them for their existing customers. Our unique offering as a complete one-stop shop for cybersecurity solutions makes us the obvious choice while at the same time strengthening our position in the market." said Fredrik Björklund, CEO of EYE World AB (publ).

EYE World thus continues its expansion in the Nordics following previous launches in Sweden and Finland, as well as the recently signed agreement with a Scandinavian telecom company announced a few weeks ago.

## **For further information, contact**

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## **About EYE World**

Eye World AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.