

Nicolas Blixell elected as new member of the Board of Directors of Seamless Distribution Systems AB - has acquired 200,000 shares in the company

At yesterday's Annual General Meeting of Seamless Distribution Systems AB (publ) ("SDS"), the shareholders resolved to elect Nicolas Blixell as a new ordinary member of the Board of Directors. In connection with this, Nicolas Blixell has marked his long-term commitment to SDS by privately acquiring 200,000 shares in the company

The Annual General Meeting resolved, in accordance with the Nomination Committee's proposal, that the Board of Directors shall consist of four ordinary members. In addition to the new election of Nicolas Blixell, it was resolved to re-elect the Board members Martin Roos, Tomas Klevbo and Håkan Holm. At the same time, Tomas Klevbo was elected as the new Chairman of the Board.

Nicolas Blixell brings extensive international business expertise and deep operational understanding, particularly from the telecom and financial sectors. Nicolas, has over 20 years of experience as a commercial leader and change specialist in companies operating in Africa, Asia and the Middle East. With his expertise in strategy execution for organizations facing operational and strategic changes, Nicolas will be a valuable addition to SDS's continued focus on driving profitable growth.

About SDS

SDS is a Swedish international software company specializing in mobile payment services for mobile operators, distributors, retailers and consumers. SDS ensures that telecom operators can sell talk time, data and ancillary services where SDS products and services handle up to 90% of the telecom operator's sales. Today, SDS has implemented solutions in Fintech, advanced analytics and Retail Value Management and where these products have succeeded, they are transformed into so-called SaaS solutions.

SDS has approximately 180 employees in Sweden, Algeria, South Africa, Ghana, Nigeria, the United Arab Emirates, Bangladesh, Pakistan and India. SDS handles more than 15 billion transactions worth over \$14 billion annually. Through over 3 million monthly active retailers of digital products, more than 1100 million consumers are served indirectly globally.

SDS's share is listed on NGM Growth Market.