

Press Release

Stockholm 2025-10-28

Mavshack share issue is now registered with Bolagsverket

Mavshack ABs previously announced share issue is now registered with Bolagsverket. The BTU:s (Paid Subscribed Units) will be delivered to the subscribers accounts on or about October 30th and will thereafter be converted to Mavshack shares.

ISIN for BTU (paid subscribed units): SE0026578270

ISIN for Mavshack shares: SE0020998854

For more information about Mavshack visit mavshack.se or contact:

Anand Jhingan, CEO Mavshack AB, phone +46 8 - 124 51 790

Mavshack is a global software company that has specialized in streaming since 2007. The company's primary product is a proprietary and cloud-based live shopping platform with which brands can produce live and interactive video content for marketing purposes. The platform enables companies to offer digital shopping experiences that can be distributed via websites, social media and other digital channels. Mavshack AB (publ) is listed on the Nasdaq First North Growth Market under the short name MAV. The Certified Adviser is Mangold Fondkommission AB (publ). More information is available at www.mavshack.se