



Share Purchase by CFO

Synexo Group AB (publ) announces insider share purchase

Synexo Group AB (publ) announces that its Chief Financial Officer, Haavard Traa, on 5 and 8 January 2026 acquired a total of 2,350,000 shares in Synexo Group AB at an average price of SEK 0.132 per share.

Following these transactions, Haavard Traa holds a total of 2,350,000 shares in Synexo Group AB (publ), corresponding to approximately 0.72 per cent of the total number of shares and votes in the company.

The transactions were carried out on the open market.

This information is information that Synexo Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out below, at 2026-01-08 19:30 CET.

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About us

Synexo Group AB (publ) is a Nordic technology group listed on Nordic SME in Sweden.

The company is building a platform for long-term growth within backup, recovery and data protection, with a focus on recurring revenue and high operational efficiency.

Through a buy-and-build strategy, the company combines organic growth with strategic acquisitions to consolidate the Nordic market and establish itself as a leading provider of data protection and recovery services.

The company currently owns two Nordic "Backup-as-a-Service" businesses – Backupbuddy AS and Backupbanken AS – which together form a solid foundation with pure ARR revenue and low capital intensity.

Synexo Group's strategy is to create value through the acquisition and integration of profitable companies within backup, SaaS, IT security and data protection, generating cost synergies across infrastructure, licenses and operations, and strengthening customer trust through Nordic data storage that ensures regulatory compliance, data sovereignty and high security.

The goal is to build a Nordic "mini-Constellation Software" company with stable returns and international expansion potential.