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## Press release

EYEON GROUP AB (publ): The Company's B2B sales have now reached 3 000 closed deals

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The company launched its own sales within the B2B service Enterprise in April. It can now be confirmed that the company's B2B sales have reached 3 000 closed deals since the start. The first employees started in May, and by September we are now 25 salespeople, and the company averaging over 100 contracts sold per day.

The sales, conducted by EyeonGroup's own sales force together with resellers, have now reached 3 000 closed deals since the sales began. The sales are now taking place not only in the Swedish market but also in Norway, Finland, Switzerland, US, UK and Spain. In September the B2B service will be launched in Lithuania. Every deal is billed annually and represents recurring revenue.

## For further information, contact

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## About EyeonGroup

Eyeon Group AB (publ) was founded in 2015 and is a SaaS provider that, through proprietary technology for collecting, analyzing and packaging data, develops and sells smart solutions that make life on the internet easier and safer for people, companies and organizations. The company provides business solutions within IT security, privacy protection services and Al-based data solutions. These are primarily aimed at the B2B market in Europe for industries such as e.g. banking, insurance, telecom and hosting.