



PRESSMEDDELANDE

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New Nordic Healthbrands AB (publ) Annual Report 2019

New Nordic's Annual Report 2019 is now available on the company's website <https://newnordic.se/se/investor/financial-reports.html> and attached.

The annual report is also available at the company's office in Södra Förstadsgratan 3, 211 43 Malmö, and is sent to shareholders who so request and state their mailing address by contacting Ivan Ruscic on phone 040-239520 or via e-mail to ivan@newnordic.se.

Sincerely,

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New Nordic Healthbrands AB (publ) was founded in 1990 and is listed on Nasdaq First North Growth Market Sweden since 2007. The company's business idea is to offer the most effective and safe dietary supplements, natural medicines and cosmetic products for specific health and beauty needs. New Nordic products are now available in 41 countries in pharmacies, health stores, beauty shops and travel retail. New Nordic has its own smaller sales and marketing companies in most European countries, Canada and the United States, to organise local marketing campaigns, serve resellers and serve end customers. In 2019, sales were SEK 453 million. Almost all New Nordic products sold worldwide are manufactured in Scandinavia. For more information, visit www.newnordic.com.