



2025-08-29

# Press release

EYE World AB (publ): Signs New Contract with Leading Scandinavian Telecom Operator

# EYE World AB (publ): Signs New Contract with Leading Scandinavian Telecom Operator

Eye World AB (publ) today announces that it has signed a new contract with one of the leading Scandinavian telecom operators. This follows the previously communicated Letter of Intent (LOI) just two weeks ago – a record time from LOI to signed contract. The telecom provider is also one of the faster growing in the region in terms of new customer signups per month, making it a highly valuable partner for Eye World.

Through this partnership, we will launch a tailored product package combining three of EYE's most in-demand products: Dark Web Monitoring, VPN, and Cyber Insurance. The contract covers three key products: Dark Web Monitoring, VPN, and Cyber Insurance. It spans 24 months and secures a minimum fee of half a million SEK. Importantly, this fee represents only the guaranteed base level of the partnership. On top of that, Eye World will generate additional revenue for each new user the telecom operator sells the company's services to through its expanding customer base.

*"This contract represents a significant milestone for Eye World. Partnering with one of the most dynamic telecom operators in Scandinavia, in terms of new user growth, provides us with both stability and strong potential for expansion. It confirms the quality of our services and the value we bring to millions of end users,"* says Fredrik Björklund, CEO of Eye World AB.

With its AppStore model for digital security services, Eye World enables telecom partners to seamlessly integrate and deliver a broad range of cybersecurity solutions, increasing customer loyalty while unlocking new revenue streams.

## For further information, contact

Fredrik Björklund, CEO, Eye World AB (publ.)

Phone: 070-892 35 92

Email: [fredrik.bjorklund@eye.world](mailto:fredrik.bjorklund@eye.world)

## About EYE World

Eye World AB (publ) (<https://eye.world>), founded in 2015, is one of Northern Europe's leading and fastest-growing providers of SaaS solutions in Cyber Security. We are your complete partner and One Stop Shop for digital security, offering a unique AppStore that brings together 13 powerful services under one roof. Our partners can easily select the solutions that fit their business model and seamlessly offer them to their end customers.

Eye World delivers innovative business solutions in IT security, privacy protection, and advanced AI-based data solutions. Our products are specifically designed for the B2B market, with a focus on demanding industries such as banking and finance, insurance, telecom, and hosting. We help companies across Europe protect their digital assets and stay ahead of cyber threats-today and in the future.