

*Announcement*

## **SMART VALOR AG, Switzerland**

04 April 2023

**Bittrex Global is listing VALOR starting April 4, 2023.**

**SMART VALOR AG (“SMART VALOR” or the “Company”), the digital asset exchange from Switzerland has announced its VALOR token is now listed on the world’s longest running exchange: Bittrex Global.**

With the listing of the VALOR token, the Liechtenstein-based exchange Bittrex Global, is delivering on its promise to push the boundaries for new and innovative tokens. Bittrex Global is one of the most secure trading platforms in the world. Built on Bittrex’s cutting-edge technology, providing an institutional grade experience for professional and novice customers alike.

VALOR is the native cryptocurrency powering the SMART VALOR ecosystem. Among the many advantages of VALOR, SMART VALOR platform users can save one third (30%) of transaction fees by paying with the VALOR. They can also stake VALOR while earning up to 7% p.a.

The launch of VALOR on Bittrex Global will take place in two stages. Wallets will be open for deposits as of Tuesday, April 4th 14:00 PST (23:00 CET). The market will open for trading the day after, on Wednesday, April 5th at 14:00 PST (23:00 CET). VALOR can be traded on Bittrex Global for BTC and USDT.

Olga Feldmeier, co-Founder and board chair about this new and further, upcoming listings: “After the successful SMART VALOR listing on Nasdaq last year, we have big plans for VALOR this year. We set the goal for 2023 to list on a total of five exchanges in order to grow the community and broaden the access to our platform’s native cryptocurrency VALOR.”

**For additional information, please contact:**

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### **About SMART VALOR**

SMART VALOR is a Swiss company that became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company works with banks and fintech companies offering its technology as a white-label Crypto-as-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and token custodian under the Blockchain Act of Liechtenstein.

[www.smartvalor.com](http://www.smartvalor.com)