

Press release

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Qbrick AB Signs Partnership Agreement with Leading Swedish Education Company

Qbrick AB (publ) has signed an agreement with a Swedish technology company specializing in digital education. The agreement includes the integration of Qbrick's video platform into the customer's e-learning solution, further strengthening Qbrick's position in the rapidly growing area of video-based learning.

The education company in question is an established player in the field of digital learning, serving both corporate and public sector clients. As part of the partnership, Qbrick's video platform will be used as a core component in the development of engaging, interactive, and measurable training programs-tailored for both internal competency development and external customer education.

The agreement aligns with Qbrick's strategy to enable modern knowledge sharing and learning within organizations, where video plays a crucial role in creating scalability, engagement, and impact.

Krister Karjalainen, CEO of Qbrick, comments:

"We are seeing a growing demand for video-based learning as education becomes an increasingly important strategic function in both the private and public sectors. Through this partnership, we have the opportunity to strengthen our role as a technology partner to organizations looking to build effective and engaging learning environments."

For more information, please contact:

Krister Karjalainen

CEO, Qbrick

+46 708 811 229

krister.karjalainen@qbrick.com

About Qbrick AB

Qbrick offers a complete video platform for companies and organizations looking to communicate, educate, and engage through video. With over 20 years of experience, Qbrick helps clients deliver secure, interactive, and data-driven video experiences-from live streaming to e-learning and video content management. Qbrick has wholly owned subsidiaries operating in Sweden, Norway, Denmark, and Finland. The company is headquartered in Stockholm, and its shares are listed on the NGM Nordic SME.

For more information, please visit www.qbrick.com