

**PRESS RELEASE** 

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## JonDeTech enters into a distribution agreement with Ansal Components for the Turkish market

JonDeTech Sensors AB (publ) ("JonDeTech" or "Company") has today entered into a distribution agreement with Ansal Components ("Ansal"), a leading distributor on the Turkish market with headquarters in Istanbul. The distribution agreement covers the Company's three products JIRS10, JIRS30 and JIRS40 which are now available on the Turkish market. The collaboration with Ansal is the first result of the European expansion plan JonDeTech has initiated. The intention is to add more markets and distributors in 2024.

With a large partner network, a broad customer portfolio and strong distribution channels, Ansal is a leading player in the Semiconductors, MCU & Sensor Technologies segment. This forms a strategically important basis for establishing JonDeTech's products on the Turkish market. Turkey is a strategically important country to establish in and is an industrial hub in the region within JonDeTech's focus areas of heat measurement and presence sensors.

- We are incredibly happy that we have entered into a distribution agreement with Ansal Components. This will create very good conditions for us to quickly reach the market and expand sales to Turkey, which is a strategically important country in the region. The distribution agreement enables us to deliver JIRS10, JIRS30 and JIRS40 to the Turkish market and that we gain access to a large network of companies that demand our products already today, says Leif Borg, CEO JonDeTech.
- For a long time, we have seen a large and growing demand for IR sensors, from both existing and new customers. After analyzing JonDeTech's offer, it is clear that their product portfolio is exactly what we have been looking for, not least the world's thinnest sensor that can measure both heat flows and infrared radiation. We look forward to a long and lucrative collaboration where together we have the conditions to take significant market share, says Umut Salar, CEO Ansal.

## For more information, please contact:

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## About JonDeTech

JonDeTech is a supplier of sensor technology. The company markets a portfolio of IR sensor elements based on proprietary nanotechnology and silicon MEMS. The nanoelements are extremely thin, built-in flexible plastic, and can be manufactured in high volumes at a low cost, which opens up for a variety of applications, such as temperature and heat flow measurements, presence detection, and gas detection. The company is listed on Nasdaq First North Growth Market. Redeye is the company's Certified Adviser. Read more at www.jondetech.se or see how the IR sensor works at www.youtube.com/watch?v=2vEc3dRsDq8.