

SDS secures a SEK 16,8 million order with leading operator in Sudan

SDS is proud to announce the acquisition of a SEK 16,8 million order with an operator in Sudan. The order consists of SEK 6,2 million of new sales and SEK 10,6 million of support over 4 years. This marks a significant milestone as we welcome a new customer to our growing portfolio, highlighting our ability to attract new business and continuously expand our customer base.

The partnership will see the deployment of our complete Retail Value Management (RVM) suite, enabling the operator to achieve a fully digitalized end-to-end sales and distribution process. This transformative approach ensures streamlined operations and provides a substantial competitive edge in their market. The comprehensive solution will enhance efficiency and empower the operator to stay ahead in a dynamic and competitive environment.

Eddy Cojulun, CEO of SDS, expressed enthusiasm about the new collaboration:

"Securing this SEK 16,8 million order is a testament to the trust our innovative solutions inspire in new markets. We are thrilled to partner with a leading operator in Sudan to deliver a fully digitalized sales and distribution process. This collaboration not only reflects our growing global footprint but also our commitment to driving customer success through cutting-edge technology and unmatched expertise."

The new sales part of this order will be taken as revenue in the fourth quarter of 2024 and the support revenue over the next four years.

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ABOUT SDS

SDS is a Swedish international software company that specializes in mobile payment services for mobile operators, distributors, retailers, and consumers. SDS ensures that Telecom operators can sell their telephone subscriptions,

where SDS products and services handle up to 90% of the Telecom operator's sales. Today, SDS have implemented solutions in fintech, advanced analysis and retail value management, and where these solutions have succeeded, they are transformed into so-called SaaS solutions.

SDS has approximately 267 employees in Sweden, France, Belgium, Romania, South Africa, Ghana, Nigeria, Ivory Coast, United Arab Emirates, Pakistan, India, and Indonesia. SDS annually handles more than 15 billion transactions worth over USD 14 billion. Via over 3 million monthly active resellers of digital products, more than 1100 million consumers are served globally.

SDS share is listed on Nordic SME at the Nordic Growth Market