

Pressrelease

Stockholm 2025-10-03

Mavshack publish investment memorandum

Mavshack has today published its investment memorandum in conjunction with the announced public share issue. Trading with the subscription rights begins on Monday October 6th.

The memorandum is available here:

<https://investor.mavshack.com/en/rights-issue-october-2025>

To subscribe without the support of unit rights, one can click on this link:

<https://app.verified.eu/web/bergs-securities/?company=Mavshack>

Timetable for the Rights Issue

2025-10-03 - Publishing of Information Memorandum

2025-10-06 - 2025-10-20 - Subscription period

2025-10-06 - 2025-10-15 - Trading in subscription rights

2025-10-27 - Registration of share issue and delivery of shares (on or about)

For more information about Mavshack visit mavshack.se or contact:

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Mavshack is a global software company that has specialized in streaming since 2007. The company's primary product is a proprietary and cloud-based live shopping platform with which brands can produce live and interactive video content for marketing purposes. The platform enables companies to offer digital shopping experiences that can be distributed via websites, social media and other digital channels. Mavshack's live shopping initiative was launched in 2020 and is headquartered in Stockholm. Mavshack AB (publ) is listed on the Nasdaq First North Growth Market under the short name MAV. The Certified Adviser is Mangold Fondkommission AB (publ). More information is available at www.mavshack.se