Announcement

SMART VALOR AG, Switzerland

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SMART VALOR launches mobile app on iOS apple store and adds new crypto to crypto feature

15 Aug 2023

SMART VALOR, a leading global digital asset platform in Switzerland, is thrilled to announce the release of its mobile app on the iOS Apple Store, now available for customers in Germany. The app was previously available for Android users only.

This move marks a significant milestone in SMART VALOR's mission to democratize access to alternative investments, making digital assets more accessible, secure, and convenient for all in the DACH region.

The SMART VALOR mobile app brings a seamless and user-friendly experience to both novice and seasoned investors, enabling them to explore and invest in a wide range of digital assets. The app's intuitive design empowers users to manage their investment portfolios, execute trades, and stay informed about the latest market trends – all from the palm of their hand.

"We are thrilled to introduce the SMART VALOR mobile app to our German customers," said cofounder of SMART VALOR. "As the digital asset landscape continues to evolve, our commitment to providing innovative solutions and outstanding user experience remains unwavering."

- Olga Feldmeier, co-founder & board chair SMART VALOR

A standout feature of the SMART VALOR mobile app is the introduction of Crypto-to-Crypto trading, enabling users to seamlessly trade among more than 200 cryptocurrency pairs. Whether trading Bitcoin for Ethereum or exploring various altcoins, customers can now execute these transactions effortlessly within the app.

Key features of the SMART VALOR mobile app include:

- Secure and user-friendly Interface: The app prioritizes security without compromising on usability, offering customers a safe environment to manage their investments.
- **Curated asset selection**: From well-established cryptocurrencies, users can explore a diverse range of digital assets tailored to their investment preferences.
- **Portfolio Management**: Manage and monitor investment portfolios on-the-go, enabling users to take advantage of market opportunities as they arise
- **Trading on-the-move**: Execute trades swiftly with a user-friendly trading interface and reliable order execution.

The SMART VALOR mobile app is now available for download on the iOS Apple Store for German customers <u>here.</u>

For additional information, please contact

Olga Feldmeier, Board chair and Co-founder Email <u>olga.feldmeier@smartvalor.com</u>

Adrian Faulkner, General Counsel Mobile: +44 779 695 0688 Email: adrian.faulkner@smartvalor.com

Certified Adviser Mangold Fondkommission AB

About SMART VALOR

SMART VALOR is a Swiss company that became the first European digital asset exchange listed on Nasdaq First North. The company's mission is to provide a trusted gateway to blockchain technology for investors and institutions. On the B2C side, it operates a retail digital asset exchange, custody, and asset management. On the B2B side, the company works with banks and fintech companies offering its technology as a white-label Crypto-as-a-Service solution. SMART VALOR was one of the first crypto companies to receive financial intermediary status in Switzerland and to be registered as an exchange and token custodian under the Blockchain Act of Liechtenstein.

www.smartvalor.com

Commented [VP1]: Is this feature available on the Android App too?