

Press release

Autocirc starts nationwide cooperation with If Insurance company in Norway

November 2, 2023

Autocirc is proud to announce a new and exciting collaboration in the Norwegian market with the Nordic region's largest insurance company If. The collaboration starts in October 2023 and is expected to create significant benefits for both parties in the long term. Autocirc will be one of If Insurance company's largest partners regarding car dismantling and the use as well as availability of high quality recycled spare parts in the car repair business.

- Insurance companies play an important role in the transition to a circular auto parts industry. Autocirc is a leading creator of circularity in the automotive industry in the Nordic countries. By working together, we can become even smarter in how we use the parts from collision-damaged cars. The partnership with If Insurance is a great opportunity for us to further strengthen our presence in Norway while promoting increased reuse and recycling of spare parts. We are very happy to cooperate with such a prominent insurance company, says Bjarte Kaldestad, Country Manager Autocirc Norway.

For further information please contact:

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About Autocirc

Autocirc works for a circular transition in the automotive industry. We ensure that used car parts get back on the road again - or that materials and components can be used in completely different products and contexts. By moving from new production to reuse, remanufacturing, repurpose and recycling of car parts, we are making the second-hand market the first choice. A sustainable choice for a smarter automotive industry and a better alternative, also for the next generation.

Autocirc was founded in 2019 and is growing rapidly. Today, the group consists of close to 60 companies with over 900 employees and operates in Sweden, Norway, Finland, the UK, Poland, Germany and France.

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