

**8 December 2021**

## **Urb-it expands Yodel UK partnership**

### **Extending last-mile sustainable delivery services in London and launching in Glasgow & Bristol**

- **Urb-it extends its partnership with Yodel to Glasgow and Bristol for the first time and expands its London partnership**
- **Supporting Yodel's target to reduce carbon emissions through Urb-it's last mile delivery solutions**

Urb-it, a rapidly growing sustainable logistics platform, is delighted to announce it is expanding its partnership with independent parcel carrier Yodel. This partnership further supports Yodel's expansion of sustainable, last-mile delivery efforts to provide convenient deliveries in Glasgow, Bristol and expanding the current service within London.

Urb-it has worked with Yodel since 2021, delivering parcels via its green network within several London boroughs. In 2021, Urb-it has expanded in the UK - both in London and launching in new cities including Bristol and Glasgow. Its couriers deliver the last-mile exclusively on foot, bikes or via its e-cargo fleet, reducing noise pollution, air pollution and congestion.

As one of the leading logistics businesses in the UK, Yodel recognises its responsibilities in tackling climate change and is aligned with the UK's Government's 2050 Net-Zero strategy. Yodel's partnership with Urb-it forms part of its target to reduce its carbon emissions, by offering greener delivery services via bicycle.

#### **Mike Hancox, CEO of Yodel commented:**

"We take our environmental responsibility very seriously and a proactive approach to reducing the carbon footprint of our operations forms a key aspect of our decision making. We are delighted to announce an expansion with our partners Urb-it to deliver the last mile sustainably across more UK cities, supporting the UK's Clean Air Zones in our last mile deliveries and the UK Government's Net Zero strategy."

#### **Kevin Kviblad, CEO of Urb-it commented:**

"Urb-it has created a customer-centric and sustainable delivery solution that compliments Yodel's delivery services and sustainability focus. We are delighted to be growing our partnership and expanding with them so that together we are making cities across the UK healthier."

Today London, Glasgow and Bristol all have Clean Air Zones in effect to reduce the environmental impact from vehicles to improve air quality and minimise pollution. On 25 October London extended its Ultra Low Emission Zone (ULEZ) to a larger district.

In 2021, Urb-it has grown rapidly across the UK and France and is planning to expand in both new and existing cities in these markets and across Europe. Urb-it became B Corp certified in 2020, committing to maintaining the highest standards of environmental performance, social performance, public transparency and legal accountability.

#### **For more information, please contact:**

Urb-it Press Office  
Email: [press@urbit.com](mailto:press@urbit.com)

**About Yodel:**

UK independent parcel carrier, Yodel, handles over 190 million parcels every year and has a relationship with 85 per cent of the UK's top retailers. The company is headquartered in Liverpool and has over 50 locations across the UK, including three central sorts and over 47 customer delivery depots. Through its sister company, Arrow XL, Yodel can also offer a two-man service for white goods and large items up to 120kg. To find out more visit [www.yodel.co.uk](http://www.yodel.co.uk)

**About Urb-it:**

Urb-it is a rapidly growing sustainable logistics platform, with a vision to transform urban logistics – one delivery at a time.

We deliver urban logistics services that create a positive impact on society & the environment. We partner with the logistics sector and brands to deliver the last mile sustainably and efficiently in urban locations across Europe.

Our customer-centric last mile delivery services are conducted by our couriers on foot, bike and our e-cargo fleet. This reduces noise pollution, air pollution and congestion - creating healthier communities. We are a B Corp certified business, meaning we meet and have committed to the highest verified standards of social and environmental performance.

In 2021 we operate in nine cities and urban locations in two of Europe's largest e-commerce markets, France & the UK. Founded in 2014, Urb-it is a Swedish entrepreneurial company headquartered in Stockholm and listed on Nasdaq First North.

Find out more at [urb-it.com](http://urb-it.com)