



New investment company becomes principal shareholder in Eniro Group AB

Eniro Group AB (publ) announces that the newly formed investment company Kommstart 4068 AB (in the process of changing its name to Flavus Invest), through the acquisition of all 190,000,000 Eniro shares from Azerion Sverige AB, now holds 25.46% of the share capital of Eniro. Flavus Invest thereby becomes the largest shareholder in Eniro followed by Mats and Eva Qviberg. Through the transaction, Azerion becomes a minority shareholder in Flavus Invest.

"Our ambition with the investment company is to consolidate the European SME market, and Eniro represents an exciting first case for executing our strategy," says Alexander Hannerland, CEO of Flavus Invest.

"It is encouraging to see significant interest from continental Europe in our industry, and we look forward with confidence to the journey ahead together with our new owner," says Hosni Teque-Omeirat, CEO of Eniro.

Eniro reported positive results in its year-end report for 2025. The Company continues to execute its strategy, focused on operational efficiency, development of its offering within search and advertising services, and a strengthened position in its core markets.

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Eniro exists for companies that want to achieve success and growth in their market. Today, Eniro optimizes the opportunity for companies to create local presence, searchability and marketing digitally. This makes Eniro an important partner for small and medium-sized companies. The company's clear goal is to give SMEs the same conditions and resources that large companies have access to. Eniro offers a platform that optimizes local marketing through intelligence, automation and streamlining of communication. In the digital landscape, Eniro partners with the largest media groups in the world. The group also includes Dynava, which offers customer service and answering services for major companies in the Nordic region, as well as directory assistance services.

Eniro Group AB (publ) is listed on Nasdaq Stockholm (ENRO) and operates in Sweden, Denmark, Finland and Norway. In 2025, the Eniro Group had sales of SEK 955 million and approximately 900 employees with headquarters in Stockholm.